



ANNUAL REPORT-2022





MESSAGE FROM BOARD CHAIRPERSON

Greetings

On behalf of Life Lifters' Board of Directors, I am delighted to present to you our 2022 annual report which marks the first fiscal year of our Founding Board. As a Board, we are intentional about empowering rural girls in their education and as such we have put in place some strategies to achieve our vision of building a world where every girl is well-educated and not held back by their background. Together, we are working to support rural girls' access to quality education by providing them with support through scholarships, school supplies, and resources for learning.

We endeavor to create safe learning environments by working closely with our partners, parents, caregivers, schools, local administration, and communities to ensure that girls are not subjected to bullying, abuse, and violence. We also encourage and promote mentorship by connecting girls with female role models who can provide guidance and support as they pursue their education.

Together, we advocate for policies that will give conducive learning and growth opportunities for the girl child including the provision of sanitary towels, prevention of early/child marriages, and bad practices such as FGM and gender-based violence.

We are optimistic about the work we do at Life Lifters Kenya and wish to raise awareness and educate communities, families, and the girls themselves about the importance of education as a tool for economic growth and development.

Thank you for joining and being part of our family and on behalf of our entire Life Lifters Board of Directors, we are excited to work together to empower more rural girls in Kenya and East Africa!



Sincerely,

Josephine Karani

Board Chair, Life Lifters Kenya



EXECUTIVE DIRECTOR REMARKS

Greetings

As an organization committed to building a world where every rural girl can actively participate in the development of their community, country, and the globe, Life Lifters Kenya has made a significant impact on the life and education of rural girls in 2022.

We have gained new supporters, partners, and friends like you who have committed their time and resources to ensure more rural girls in Kenya transition and finish their secondary school education. Currently, approximately 1 in 5 (19%) adolescent girls in Kenya have not completed primary school. The majority of these girls (66%) reside in rural areas and are in the lowest two quintiles by income (58%) (UNICEF Girls Barometer, 2021). Your commitment to investing in rural girls' education and empowerment goes a long way to ensure that we reach highly disenfranchised rural girls who are locked in cycles of poverty and backward cultural practices and beliefs that impede their growth and development.

Although Life Lifters Kenya is still in its Start-up phases, I am proud of the results we achieved in 2022. Our collaboration with girl sponsors, businesses, and global practitioners such as She's the First and the Melton Foundation ensured that we reached girls with the necessary support and resources they needed to stay in school. In 2022 we actively supported 12 rural teenage girls through secondary school, 3 of our scholars graduated from school and one was admitted to Maseno University to pursue her Bachelor's degree.

We had other exciting successes. Please read on to learn how Life Lifters Kenya streamlined its processes in 2022 and engaged with its stakeholders!



Sincerely,

Cynthia Muhonja

Executive Director, Life Lifters Kenya

OUR 2022 NUMBERS

www.lifelifterskenya.org

12

Smart underprivileged Rural teenage Girls supported through secondary school

36

Sanitary Packs distributed to our current scholars. This includes sanitary towels, soap, toothpaste etc.

3

Life Lifters scholar graduates. one has been admitted to university. 2 are yet to join.

7

Active Girl Sponsors directly supporting teenage girls through secondary school

6

Partner secondary schools including Kapsabet Girls, Lugulu girls, Chepterit Girls etc.



Programs

Life Lifters Kenya excels by creating strategic partnerships with local primary and secondary schools that help us reach the neediest of rural girls. Our Girls Educate Program is designed to work closely with rural girls between the ages of 13-19 years who are either yet to join secondary school or have already been admitted to a school and need substantial support to stay and complete their education. We understand that support for girls goes beyond just paying for their school fees and that's why we provide each scholar with basic shopping and the necessary psycho-social support they need to stay empowered to graduate from secondary school. Additionally, all our scholars are exposed to quality training and mentorship programs that build them to be influential in their communities and beyond.



2022 HIGHLIGHTS

Recruitment of New Scholars

Life Lifters Kenya set out to recruit 5 additional scholars into our Girls Educate program. We successfully achieved this milestone and brought 1 scholar from Chepterit Girls, 3 scholars from Lugulu girls and 1 scholar from Chebisaas Girls High schools. Each of these girls would be supported by Life Lifters for the next 4 years.

3 Teenage Girls Graduate!

2022 presented a huge milestone in our Girls Educate program where we saw 3 of our scholars successfully graduate from high school. Two girls graduated in March with qualifying grades to join the university and one scholar graduated in December and scored a B+. Life Lifters Kenya would actively work in 2023 to ensure our graduates' transition to university.

Our Girl sponsors, NGO Partners, CSR Partners, and supporters help us reach more rural Girls



New sponsors and Partners!

Our Life Lifters family grew significantly in 2022. Life Lifters attracted two additional sponsors, received support from the Culture Machine, USA, and piloted a Corporate Social Responsibility (CSR) Partnership model that saw us partnering with 3 different companies. Additionally, we received some significant financial and in-kind support from our NGO partners; She's the First and the Melton Foundation.

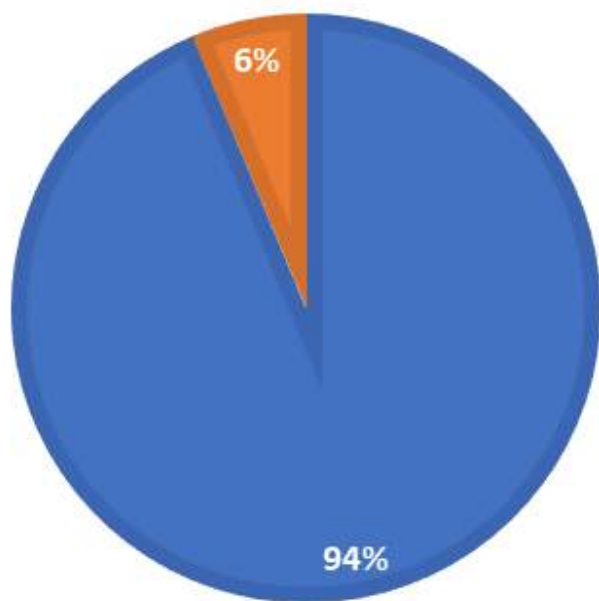
External Engagement

We are privileged as an organization to be part of a Global network of practitioners, Girls First Network, that join together to learn from one another. In 2022 Life Lifters joined these practitioners in Nairobi for a conference that exposed us to instrumental skills and training in feminist mentorship, listening to girls, and Child protection policies.

FINACIALS

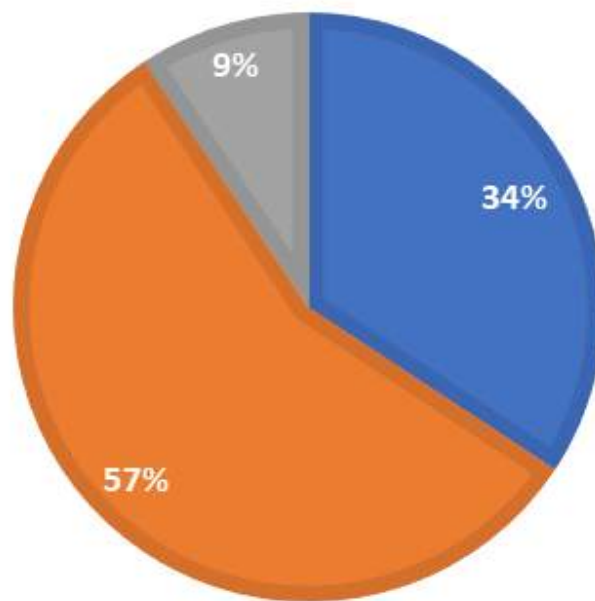
OUR RECEIVABLES

■ Individual Sponsors ■ Grant

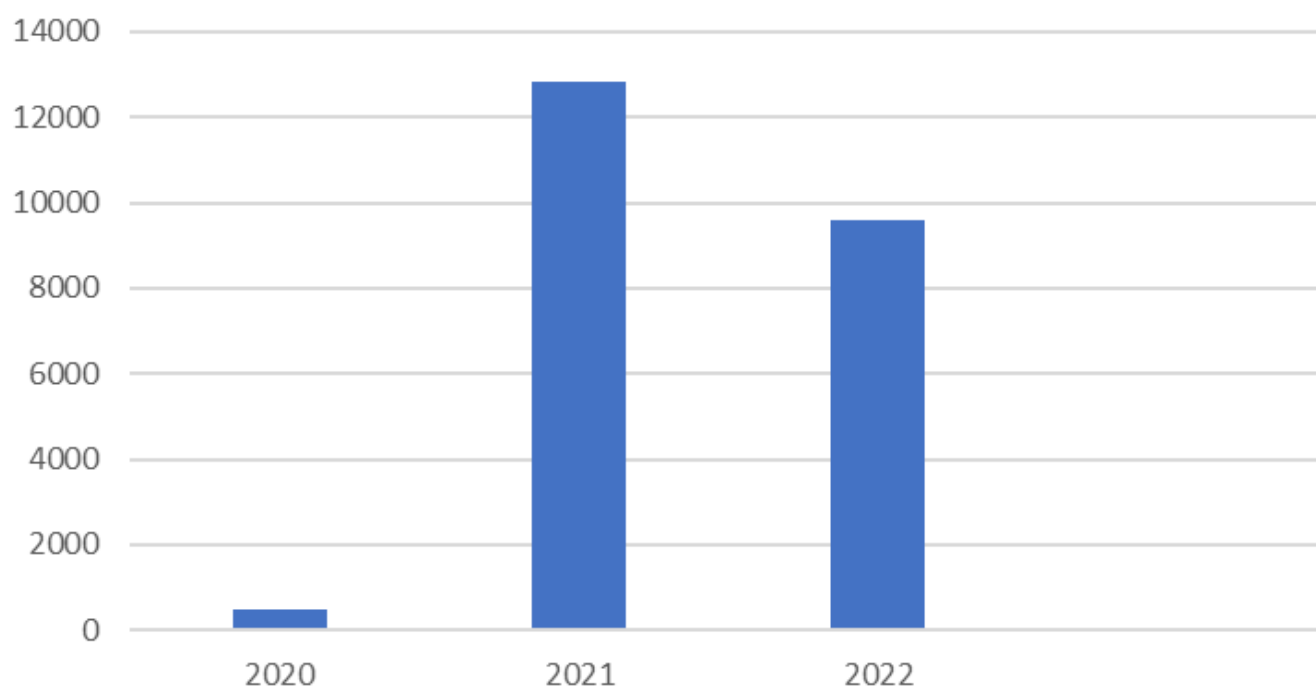


EXPENSES

■ Management ■ Program Costs ■ Operations



LIFE LIFTERS' RECEIVABLES



In Sub-Saharan Africa, 75 percent of girls start primary school but only 8 percent finish secondary school.” (Malala)



We all know the statistic that an investment in Girls' education is equal to an investment in a more healthy and productive society. Although this is important to us, we understand that rural girls are first human beings and they deserve a right to get all their needs met and protected. Rural girls suffer the most challenges when it comes to access to opportunities. They sit at the base of all the societal vices that encourage practices such as early marriage, forced marriage, female genital mutilation, teenage pregnancy, etc.

In the next five years, Life Lifters Kenya is committed to reaching the neediest of rural girls and positioning itself as a paragon advocate for the rights and freedoms of rural teenage girls in East Africa. In our strategy we hope to:

- Streamline our internal processes to be able to reach and serve over 1000 rural girls in Kenya and Tanzania
- Build a women empowerment center that provides a safe space for rural girls and women to learn soft and hard skills in business.
- Set up an education fund that would scale educational opportunities to disenfranchised smart underprivileged children in East Africa.

Meet the Team

Board of Directors

1. Josephine Karani- Board Chair
2. Alafia Stewart- Vice Chair
3. Sharon Kate Ng'ang'a - Secretary
4. Peninah Ringera- Treasurer
5. Audrey Too- Board Member

Staff

1. Cynthia Muhonja
2. Ruth Rozenja

OUR HONOR ROLL-THANK YOU

Girls Sponsors

1. Suzanne & James Jelinek
2. Peggy Greene
3. Rachel Greene
4. Alafia Stewart
5. Christine Lee
6. Isaac Yao Tedeku
7. John Ephraim Kwaku

Partner Companies/ NGOs

1. She's the First
2. Melton Foundation
3. Partinerz
4. Phoenix Homes
5. Pinecone Hotel

CULTURE MACHINE CAMPAIGN

- Veronica Murray
- Katrina Strudmann
- Sarah E. Thompson
- Nathan Oosterndorp
- Denis Zander
- Chris Morones
- May Son
- James Ballentine
- Ann Abraham
- Marcos Klein

RURAL GIRLS ROCK CAMPAIGN

- Stephanie Florence
- Kathrine Pypes
- Nadine Tim



LIFE LIFTERS KENYA



@lifelifterskenya

www.lifelifterskenya.org